

Matt Julius Rosenberg

mjberg.com
matthewjuliusrosenberg@gmail.com
(860) 307-3322

UX Digital Product Designer

Designing and developing digital products and experiences professionally for four years for small to enterprise businesses. Passionate about building products with a process-centric approach in research, testing, strategy, and data-driven approach with cross-functional teams.

Experience

User Experience Designer, AKQA

Nov 2022 - Present || Remote

- Collaborated with the creative team to design the UX for a new responsive web experience for desktop, tablet, mobile, and app.
- Executed six design sprints, preparing the UX wireframes, annotations, and user flows to pass on to design and development.

Sr. User Experience Designer, WONGDOODY and T-Mobile

Nov 2021 - Aug 2021 || New York, NY

- Conducted user research, designed interactive prototypes with a design system, led design reviews, and managed project requirements, timelines, and delivery.

Digital Transformation Consultant, Mjberg Digital Solutions

Jan. 2021- Present || New York, NY

- Consulted 5+ small businesses in their digital business transformation to encourage a successful and profitable digital transition with digital products.
- Designed, developed, and managed clients' digital products, experiences, websites, and online stores.

User Experience Designer, Next Trend Social

Aug 2019 - June. 2021 || New York, NY

- Assisted senior designer with 30+ client projects regarding project management, web design and development, data analysis, lead generation, strategy, and design thinking.

Education

Bachelor of Science in Business, Finance

Fall 2015 - Spring 2019 || Montana State University, Bozeman, MT

Professional Development

Enterprise Design Thinking Practitioner, IBM

Oct 2021 || Online

HCI Design Foundation, Interaction Design Foundation

Jan 2020 - April 2020 || Online

Full Stack Development Bootcamp, App Academy

June 2019 - Sept. 2019 || New York, NY

Skills

Digital Strategy
Design Thinking
Human-Centered Design
Information Architecture
User Research
Journey Mapping
Web Accessibility
Data Analysis
Interaction Design
Wireframing
Prototyping
Usability Testing
Application Development

Tools

Figma
Sketch
Shopify
Webflow
Wordpress
Microsoft Excel
Google Analytics
Adobe Creative Suite

Coding

CSS
HTML
Javascript