

# Matt Julius Rosenberg

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(860) 307-3322

## UX Digital Product Designer

Designing and developing digital products and experiences professionally for four years for small to enterprise businesses. Passionate about building products with a process-centric approach in research, testing, strategy, and data-driven approach with cross-functional teams.

### Experience

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#### **User Experience Designer, AKQA**

Nov 2022 - May 2023 || Remote

- Collaborated with the creative team to design the UX for a new responsive web experience for desktop, tablet, mobile, and app.
- Executed six design sprints, preparing UX high-fidelity wireframes, annotations, and user flows to pass on to development.

#### **Sr. User Experience Designer, WONGDOODY and T-Mobile**

Nov 2021 - Aug 2022 || New York, NY

- Conducted user research, designed interactive prototypes with a design system, led design reviews, and managed project requirements, timelines, and delivery.

#### **Digital Transformation Consultant, Mjberg Digital Solutions**

Jan. 2021- Present || New York, NY

- Consulted 5+ small businesses in their digital business transformation to encourage a successful and profitable digital transition with digital products.
- Designed, developed, and managed clients' digital products, experiences, websites, and online stores.

#### **User Experience Designer, Next Trend Social**

Aug 2019 - June. 2021 || New York, NY

- Assisted senior designer with 30+ client projects regarding project management, web design and development, data analysis, lead generation, strategy, and design thinking.

### Education

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#### **Bachelor of Science in Business, Finance**

Fall 2015 - Spring 2019 || Montana State University, Bozeman, MT

### Professional Development

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#### **Enterprise Design Thinking Practitioner, IBM**

Oct 2021 || Online

#### **HCI Design Foundation, Interaction Design Foundation**

Jan 2020 - April 2020 || Online

#### **Full Stack Development Bootcamp, App Academy**

June 2019 - Sept. 2019 || New York, NY

### Skills

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Digital Strategy  
Design Thinking  
Human-Centered Design  
Information Architecture  
User Research  
Journey Mapping  
Web Accessibility  
Data Analysis  
Interaction Design  
Wireframing  
Prototyping  
Usability Testing  
Application Development

### Tools

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Figma  
Sketch  
Shopify  
Webflow  
Wordpress  
Microsoft Excel  
Google Analytics  
Adobe Creative Suite

### Coding

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CSS  
HTML  
Javascript