Matt Julius Rosenberg

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(860) 307-3322

UX Digital Product Designer

Designing and developing digital products and experiences professionally for three years for small to enterprise businesses. Passionate about building products with process-centric research, testing, strategy, and data-driven approach with cross-functional teams.

Experience

User Experience Designer, AKQA
Nov 2022 - Present || Remote
- Working closely with Senior UX Designer to deliver agency wide projects for enterprise clients.

Sr. User Experience Designer, WONGDOODY and T-Mobile
Nov 2021 - Aug 2021 || New York, NY
- Conducted user research, designed interactive prototypes with a design system, led design reviews and managed project requirements, timelines, and delivery.

Digital Transformation Consultant, Mjberg Digital Solutions
Jan. 2021- Present || New York, NY
- Consulted 5+ small businesses in their digital business transformation to encourage a successful and profitable digital transition with digital products.
- Designed, developed, and managed clients' digital products, experiences, websites, and online stores.

User Experience Designer, Next Trend Social
Aug 2019 - June. 2021 || New York, NY
- Assisted senior designer with 30+ client projects regarding project management, web design, and development, data analysis, lead generation, strategy, and design thinking.

Education

Bachelor of Science in Business, Finance
Fall 2015 - Spring 2019 || Montana State University, Bozeman, MT

Professional Development

Enterprise Design Thinking Practitioner, IBM
Oct 2021 || Online

HCI Design Foundation, Interaction Design Foundation
Jan 2020 - April 2020 || Online

Full Stack Development Bootcamp, App Academy
June 2019 - Sept. 2019 || New York, NY

Skills

Digital Strategy
Design Thinking
Human-Centered Design
Information Architecture
User Research
Journey Mapping
Web Accessibility
Data Analysis
Interaction Design
Wireframing
Prototyping
Usability Testing
Application Development

Tools

Figma
Sketch
Shopify
Webflow
Wordpress
Microsoft Excel
Google Analytics
Adobe Creative Suite

Coding

CSS
HTML
Javascript