

# MATT JULIUS ROSENBERG

Portfolio of Work: [Mjberg.com](http://Mjberg.com)

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Digital Product Designer with three years of experience in design and development, currently consulting and helping businesses better use technology. Passionate about building products with a process-centric approach in research, data, testing, and design strategy with cross-functional teams.



## Experience

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### Sr. User Experience Designer, *WONGDOODY and T-Mobile*

Nov 2021 - Present || New York, NY

- Worked with T-Mobile For Business stakeholders on several projects to improve the Account Hub business digital platform.
- Conducted user research, designed interactive prototypes with a provided style guide, led design reviews, and managed project requirements was exercised in this role.

### Digital Transformation Consultant, *Mjberg Digital Solutions*

Jan. 2021- Present || New York, NY

- Consulted 5+ small businesses in their digital business transformation to encourage a successful and profitable digital transition.

### Junior UX Analyst, *Next Trend Social*

May 2020 - Dec. 2020 || New York, NY

- Assisted senior designer with client project management, data analysis and interpretation for an in house lead generation strategy.

## Education

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### Bachelor of Science in Business, Finance

Fall 2015 - Spring 2019 || Montana State University, Bozeman, MT

## Professional Development

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### Enterprise Design Thinking Practitioner, *IBM*

Oct 2021 || Online

### HCI Design Foundation, *Interaction Design Foundation*

Jan 2020 - April 2020 || Online

### Full Stack Development Bootcamp, *App Academy*

June 2019 - Nov. 2019 || New York, NY

## Skills

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Digital Strategy  
Design Thinking  
Human-Centered Design  
Information Architecture  
User Research  
Journey Mapping  
Web Accessibility  
Data Analysis  
Interaction Design  
Wireframing  
Prototyping  
Usability Testing  
Application Development

## Tools

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Figma  
Sketch  
Shopify  
Webflow  
Wordpress  
Microsoft Excel  
Google Analytics  
Adobe Creative Suite

## Coding

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CSS  
HTML  
Javascript